

## everyStory, new cloud-based story-sharing platform, announces acquisition of key StoryPress Assets

*Interactive photo and audio features preserves memories by adding audio stories to photos*

**SAN DIEGO (Dec 1, 2015)** – [everyStory](#), the secure cloud-based story-sharing mobile app and platform, today announced an agreement to acquire numerous key assets from StoryPress Inc., a pioneer in multimedia storytelling. Under the terms of the agreement, everyStory will gain key StoryPress assets, which include the StoryPress trademark, creative collateral and domain name. Mike Davis, CEO of StoryPress, will also be joining the everyStory team. The acquisition of StoryPress' key assets bolsters everyStory's already impressive capabilities in capturing and preserving memories through its innovative story capture platform, accelerating everyStory's plan to consolidate the fragmented digital storytelling space and offer customers the best platform for digital story creation, saving, and sharing.

"This acquisition is another great step in establishing everyStory as the platform of choice for people of all ages to create and share their precious stories privately and securely." said Ed Cox, CEO of everyStory. "everyStory continues to add thousands of users to our platform at an accelerating pace and we are actively looking to further drive growth through strategic acquisitions and partnerships."

"I look forward to working with Ed Cox and the rest of the everyStory team to help them bring multi-media storytelling to the masses and change the way stories are shared" said StoryPress CEO Mike Davis. "The StoryPress team built a beautiful product and made it easy for people of all generations to create, save, and share spoken stories and we're excited to be part of everyStory's future."

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To download and sign up for everyStory on an iOS device, please visit the [App Store](#). For Android devices, please visit the [Google Play store](#). For more information on everyStory, please visit: [www.everystory.us](http://www.everystory.us).

### **About everyStory**

[everyStory](#) is a story-sharing application that is available on iOS, Android, and the web. It allows anyone to record stories using their own voice as they naturally flip through photos. After a story is created, it is safely stored in the cloud and can be shared with friends and family. You can also invite others to a group and allow them to add their own photos and stories. The team at everyStory is passionate about presenting families and individuals with an innovative way to preserve memories, both old and new.

[Watch this video to learn more about everyStory](#)

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